

# 5 Star Elite Team Rider Application

Thank you for your interest in the 5 Star Elite Team Rider Program! This program is designed for motivated riders who love their horses, believe in quality gear, and enjoy sharing their journey with others. Selected riders will represent 5 Star Equine Products both in and out of the arena.

## Applicant Information

Rider Full Name: \_\_\_\_\_  
Date of Birth: \_\_\_\_\_  
Age as of January 1, \_\_\_\_: \_\_\_\_\_

Age Division (select one):

- ☐ 6 & Under (6U)
- ☐ Peewees (7–10)
- ☐ Juniors (11–14)
- ☐ Seniors (15–17)
- ☐ Elite (18+)

## Parent / Guardian Information (Required for applicants under 18)

Parent/Guardian Name: \_\_\_\_\_  
Email Address: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
City & State: \_\_\_\_\_

## Riding Background

Primary Discipline  
(Competition, Roping, Rodeo,  
etc.): \_\_\_\_\_  
Years Riding: \_\_\_\_\_  
Current Level of Competition  
(local, state, national): \_\_\_\_\_  
Major accomplishments or  
goals for the upcoming year: \_\_\_\_\_

## Social Media Information

**Instagram Handle:**

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**Facebook Profile or Page:**

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**TikTok Handle (if applicable):**

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**Please note:** A positive and respectful social media presence is required. Applicants should follow and engage with 5 Star Equine Products social media accounts.

## Video Submissions (Required)

Video submissions play an important role in the selection process. Two separate videos are required. Each video should be clear, well-lit, and can be filmed on a phone.

### Video 1: Rider Introduction (1–3 minutes)

- Your name, age, and age division
- Your discipline and a little about you and your horse
- Why you want to be part of the 5 Star Elite Team
- What qualities you feel you could bring to the team (leadership, positivity, work ethic, sportsmanship, creativity, etc.)

### Video 2: Product Experience (1–3 minutes)

- Which 5 Star Equine Products you currently use
- Why you like these products
- How these products benefit your horse and support their comfort, performance, or well-being

## Additional Submission Requirements

Along with the application and video submissions, applicants must also submit the following:

- **Rider Biography** — A short written biography (1–2 paragraphs) that includes riding background, goals, accomplishments, and a little about the rider.
- **Head Shot Photo** — One clear, high-quality head shot photo of the rider in western attire.
- **Action Photos** — A minimum of **2 action shots** of the rider competing or riding (arena photos preferred).

## Team Values & Expectations

- Represent 5 Star Equine Products proudly in and out of the arena, always demonstrating good sportsmanship, professionalism, and respect.
- Ride exclusively in 5 Star Equine Products saddle pads during the term of their participation.
- Wear or display 5 Star branding (when appropriate) at competitions, events, and appearances.
- Create and share content consistently, including: a minimum of 4 social media posts per month featuring 5 Star Equine Products; and at least 2 video posts per month (Reels, TikToks, or similar).

- Tag 5 Star Equine Products in all competition or horse-related posts where 5 Star products are used or visible.
- Be willing to share honest experiences using 5 Star products and participate in occasional promotions, giveaways, or team initiatives.

## Program Benefits & Term

Selected applicants will receive:

- 1 5 Star Saddle Pad
- 1 Cinch
- 1 Breast Collar
- 1 Pair of Boots and Bell Boots
- 1 5 Star Cap and Shirt
- 25% discount on any additional 5 Star products purchased during the term

The term of the program is 1 year. At the end of the year, the contract will conclude and will not automatically continue into the next season.

Failure to meet these expectations may result in removal from the 5 Star Elite Team Rider Program.

## Consent (Required for applicants under 18)

I give permission for my child to apply for and participate in the 5 Star Elite Team Rider Program and to appear in photos and videos used for marketing and promotional purposes by 5 Star Equine Products.

**Parent/Guardian Signature:**

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**Date:**

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